

Non-alcoholic wine, spirits & cocktails, with award-winning taste.



ISH[®]

Everyone deserves a drink.

Regardless of the occasion being solo or social we make it easy for you to enjoy your favorite drinks without alcohol and with no compromise. We do so by creating superior drinks that deliver award-winning taste, bridging playfulness with mindfulness and facilitating occasions that fulfill both.

cheers!



Sparkling White

Château del ISH is a multi award-winning non-alcoholic sparkling white wine. Based on a de-alcoholized blend of Pinot Blanc and Silvaner grapes, we gently de-alcoholize our wine at low temperatures to maintain the distinct properties of the grapes in order to deliver the most authentic non-alcoholic wine experience for the mindful drinker.

CHÂTEAU DEL ISH SPARKLING WHITE

- Non-alcoholic Sparkling wine (0%)
- Made from classic grapes (Origin: Southern Germany, Rheingau)
- Recommended serving temperature: 8-10 °C
- Sugar: 3.9 g/100 ml
- Calories: 19 kcal/100 ml
- Vegan
- Gluten-free
- Award-winning



Sparkling Rosé

Château del ISH is a multi award-winning non-alcoholic sparkling rosé. Based on a de-alcoholized blend of Merlot and Pinot Noir grapes, we gently de-alcoholize our wine at low temperatures to maintain the distinct properties of the grapes in order to deliver the most authentic non-alcoholic wine experience for the mindful drinker.

CHÂTEAU DEL ISH SPARKLING ROSÉ

- Non-alcoholic Sparkling wine (0%)
- Made from classic grapes (Origin: Southern Germany, Rheingau)
- Recommended serving temperature: 8-10 °C
- Sugar: 3.9 g/100 ml
- Calories: 20 kcal/100 ml
- Vegan
- Gluten-free
- Award-winning



FLAVOR NOTES

With a honey-forward nose and notes of citrus, green apple, pear and peach our blend of Pinot Blanc and Silvaner grapes is considered a demi-sec, medium sweet sparkling wine that transforms on the palate to a wonderful, refreshing acidity.

OUR UNIQUE PROCESS

The grapes are harvested and pressed directly, inoculated with a yeast culture and fermented in steel vats. Following fermentation the wines are gently de-alcoholized in a proprietary vacuum distillation process in order to maintain the distinct properties of the grapes.

PAIRING

Works well with light fish, shellfish or spicy asian food. Also excellent as a Champagne alternative when celebrating small and big life events.

Also available in 250 ml cans

PINOT BLANC

Pinot Blanc is a versatile white-wine grape variety that produces medium- to full-bodied style of wine with good acidity. Pinot Blanc's varietal characters include apple and almond, usually at the flourey and creamy end of the spectrum. Light mineral characteristics are also typical for Pinot Blanc wines.

SILVANER

Clay-limestone soils gives Silvaner wines substantial structure and body, while the cool climate helps prevent acidity levels from dropping too low. Silvaner wines have a distinctively full-bodied style with a whiff of earth and smoke on the nose.



Also available in 250 ml cans

FLAVOR NOTES

With its pale salmon hue and notes of plum, strawberry and raspberry our blend of Merlot and Pinot Noir grapes is nicely balanced in it's acidity and perceived as dry (or Secco) for sparkling wines. Château del ISH Sparkling Rosé gives you that classic easy-to-drink rosé experience.

OUR UNIQUE PROCESS

The grapes are harvested and pressed directly, inoculated with a yeast culture and fermented in steel vats. Following fermentation the wines are gently de-alcoholized in a proprietary vacuum distillation process in order to maintain the distinct properties of the grapes.

PAIRING

Our non-alcoholic Sparkling Rosé is perfect as an aperitif and also goes well with fresh salads, sushi, soft cheese or a creamy risotto.

MERLOT

Merlot is one of the most grown red grape varieties. Wines from Merlot are often soft and smooth and are therefore very accessible to consumers. Typical flavor notes of cool climate Merlot wines are cherry, plums, raspberry, blackberry, bay leaf, liquorice and chocolate.

PINOT NOIR

Pinot Noir produces elegant, velvety wines with typical notes of red fruits, flower and spices to evoke notes of raspberry, cherry, blackberry, hibiscus, bitter almonds and mushroom.

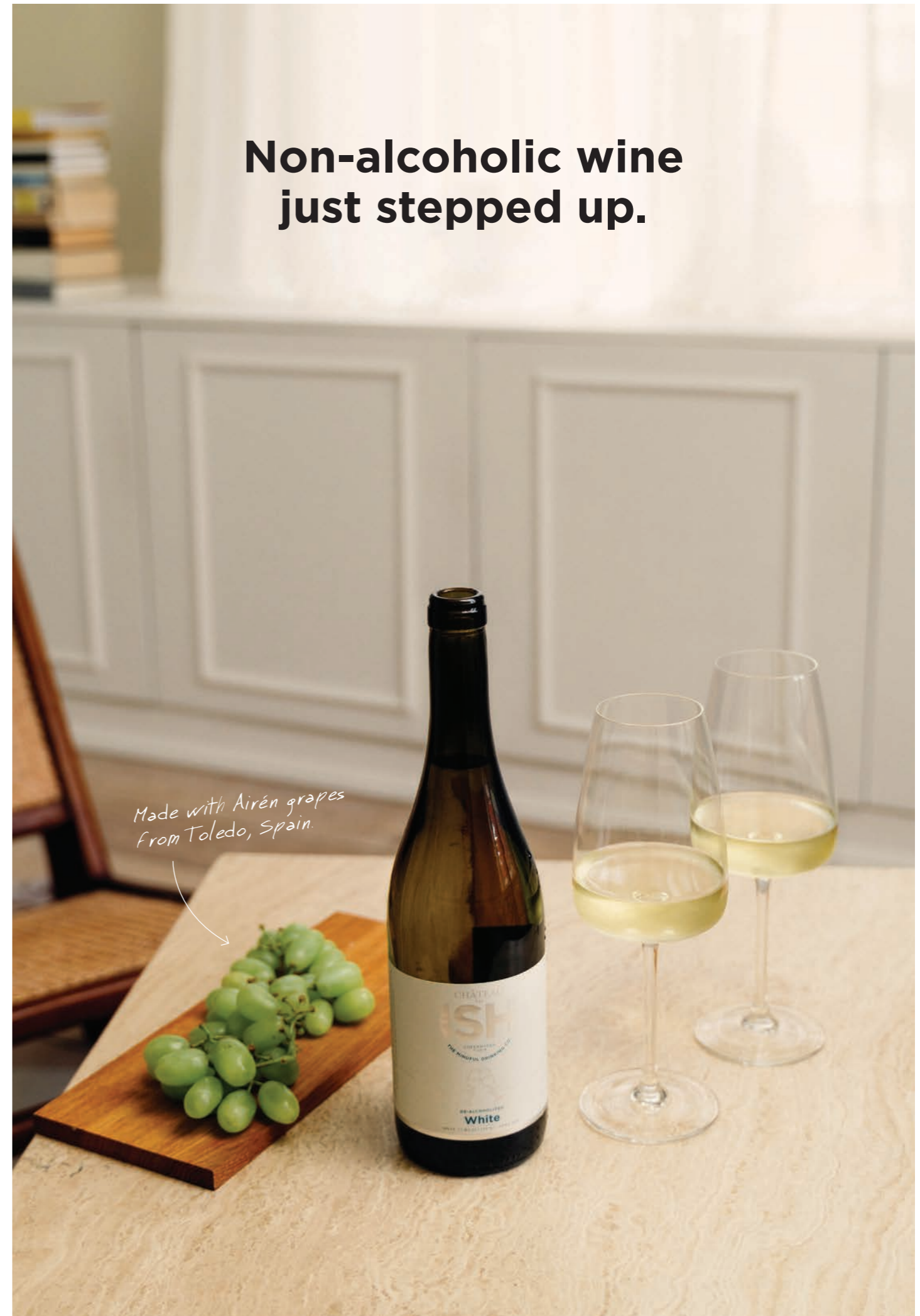
NEW

Still White

After the grapes have been fermented, we gently de-alcoholize the wine with state-of-the-art techniques that preserve the volatile and precious aromas of the grapes. Lastly we enrich our de-alcoholized base with a blend of spices, fruits and wood extracts to provide the complexity you expect from wine.

CHÂTEAU DEL ISH WHITE

- Non-alcoholic white wine (<0,5%)
- Made from Airén grapes (Origin: Toledo, Spain)
- Recommended serving temperature: 6-10 °C
- Sugar: 2.9 g/100 ml
- Calories: 17 kcal/100 ml
- Vegan
- Gluten-free



A REVOLUTIONARY WHITE WINE

Château del ISH White has been in the making for over 18 months. Where typical alcohol-free wines ends after the dealcoholization proces, we have have taken it a step futher and enriched our wine with a blend of spices, fruits and wood extract. We have done so to create a superior non-alcoholic wine experience. An experience that is much more than just a specific flavor combination. It's also the bouquet, the alcohol burn and the balanced acidity lingering after every sip. To summarize: Non-alcoholic wine just stepped up.

FLAVOR NOTES

A semi-full body white wine with floral notes of citrus, green fruits and french oakwood complemented by a smooth and rich buttery finish.

PAIRING

Our non-alcoholic white wine pairs nicely with fish and light vegetarian dishes. Can also be enjoyed as an afternoon glass any day of the week.

Non-alcoholic Rum

ISH Caribbean Spiced Spirit is a multi award-winning non-alcoholic Rum. Based on a de-alcoholized full strength Rum, originating from the Caribbean Islands of Jamaica and Martinique, we strive to deliver the most authentic non-alcoholic Rum experience for the mindful drinker.

ISH CARIBBEAN SPICED SPIRIT

- Non-alcoholic Rum (<0,5%)
- Made from natural ingredients
- Sugar: 1 g/100 ml
- Calories: 13 kcal/100 ml
- Vegan certified
- Gluten-free
- Award-winning



FLAVOR NOTES

Caramel, vanilla and nutmeg. They're the familiar, rich and warming notes of Rum you can expect when enjoying ISH Caribbean Spiced Spirit. The Caribbean de-alcoholized Rum base is enriched with vanilla from the Sava region of Madagascar, Indonesian nutmeg and baked apple that all together create the lush, complex flavor of a classic spiced Rum. Additionally we have developed a unique distillate using the shells from chili seeds to provide the satisfying heat we know from our spirits.



The full strength Rum from the Caribbean islands, Jamaica and Martinique undergoes a process called "Supercritical Co2 Extraction", a technology in which carbon dioxide, extracts the alcohol at 73 bars and 30 °C. The extraction is carried out at a low temperature to preserve the natural profile of the Rum.

Non-alcoholic Gin

ISH London Botanical Spirit is a multi award-winning non-alcoholic Gin. Based on the botanicals found in a classic juniper-forward London dry Gin, we strive to deliver the most authentic non-alcoholic Gin experience for the mindful drinker.

ISH LONDON BOTANICAL SPIRIT

- Non-alcoholic Gin (<0,5%)
- Made from natural ingredients
- Sugar: 0.6 g/100 ml
- Calories: 12 kcal/100 ml
- Vegan certified
- Gluten-free
- Award-winning



Non-alcoholic Tequila

ISH Mexican Agave Spirit is a multi award-winning non-alcoholic Reposado Tequila. Based on organic Mexican agave and American oak, we strive to deliver the most authentic non-alcoholic Reposado-style Tequila experience for the mindful drinker.

ISH MEXICAN AGAVE SPIRIT

- Non-alcoholic Tequila (<0,5%)
- Made from natural ingredients
- Sugar: 0.3 g/100 ml
- Calories: 12 kcal/100 ml
- Vegan
- Gluten-free
- Award-winning



FLAVOR NOTES

To create ISH London Botanical Spirit, our non-alcoholic Gin, we source sun-dried juniper berries from Southern Europe, coriander seeds mainly from Provence, France, peppercorn, bitter orange and a unique distillate using the shells from chili seeds to provide the satisfying heat we love. All come together to create the familiar London dry Gin experience without the alcohol.



FLAVOR NOTES

Earthy agave and oakwood are some of the most prominent flavors in a classic Reposado Tequila. This is also what you can expect from our non-alcoholic Tequila. Organic Mexican agave plants, American oakwood combined with bay leaf, barley and a bit of brown sugar, come together to deliver the distinct aged Reposado-style Tequila with a smooth finish. Additionally we have developed a unique distillate using the shells from chili seeds to provide the satisfying heat we know from our spirits.



It's never been easier to be a mindful drinker.

According to IWSR, 40% of global consumers report a desire to decrease alcohol consumption for health reasons. ISH makes that easy.



Spritz

ISH Spritz is a multi award-winning non-alcoholic Spritz. Based on French gentian root and Italian citrus, we strive to deliver the most authentic non-alcoholic Spritz experience for the mindful drinker.

ISH SPRITZ

- Non-alcoholic Spritz (<0,5%)
- Made from natural ingredients
- Sugar: 7 g/100 ml
- Calories: 30 kcal/100 ml
- Gluten-free
- Award-winning

NEW

Mojito

ISH Mojito is a multi award-winning non-alcoholic Mojito. Based on our ISH Caribbean Spiced Spirit, lime and Moroccan spearmint, we strive to deliver the most authentic non-alcoholic Mojito experience for the mindful drinker.

ISH MOJITO

- Non-alcoholic Mojito (<0,5%)
- Made from natural ingredients
- Sugar: 8.5 g/100 ml
- Calories: 38 kcal/100 ml
- Vegan certified
- Gluten-free
- Award-winning



FLAVOR NOTES

Balanced bitterness and fresh citrus is what makes a good Italian Spritz. This is also what you can expect from our non-alcoholic Spritz. French gentian root and quassia bark add bitterness while Italian mandarins, orange and lemon provide the tangy freshness. Additionally we have developed a unique distillate using the shells from chili seeds to provide the satisfying heat we love from our cocktails.

PERFECT SERVE

ISH Spritz can be enjoyed straight from the chilled can or dressed up in a balloon glass with a fresh slice of orange. Want to add a slight buzz? Simply spike your ISH Spritz with a dash of Prosecco. The result is a mindful cocktail significantly lower in alcohol, compared to your traditional Spritz.

FLAVOR NOTES

Who doesn't love a Mojito? A classic cocktail with a mindful twist our alcohol-free Mojito is created using fresh spearmint, sourced from the El Bourouj region of Morocco, tangy lime and our very own ISH Caribbean Spiced Spirit for the subtle Rum flavor. Additionally we have developed a unique distillate using the shells from chili seeds to provide the satisfying heat we love from our cocktails.

PERFECT SERVE

ISH Mojito can be enjoyed straight from the chilled can or dressed up in a highball glass with fresh lime and mint. Want to add a slight buzz? Simply spike your ISH Mojito with a dash of white Rum. The result is a mindful cocktail significantly lower in alcohol, compared to your traditional Mojito.

Lime Daiquiri

ISH Lime Daiquiri is a multi award-winning non-alcoholic Daiquiri. Based on our ISH Caribbean Spiced Spirit, lime and sugar, we strive to deliver the most authentic non-alcoholic Daiquiri experience for the mindful drinker. Each can is enough for 2 servings.

ISH LIME DAIQUIRI

- Non-alcoholic Lime Daiquiri (<0,5%)
- Made from natural ingredients
- Sugar: 9.9 g/100 ml
- Calories: 46 kcal/100 ml
- Vegan certified
- Gluten-free
- Award-winning

Gin & Tonic

ISH G&T is a multi award-winning non-alcoholic Gin & Tonic. Based on our ISH London Botanical Spirit and quinine-forward tonic, we strive to deliver the most authentic non-alcoholic Gin & Tonic experience for the mindful drinker.

ISH G&T

- Non-alcoholic Gin & Tonic (<0,5%)
- Made from natural ingredients
- Sugar: 3.6 g/100 ml
- Calories: 21 kcal/100 ml
- Vegan certified
- Gluten-free
- Award-winning



FLAVOR NOTES

We wish to honor the original Daiquiri, a timeless classic cocktail that dates back to 1898 in the eponymous mining town of Daiquiri on the southeastern tip of Cuba. The taste of dark Rum is balanced with the sour limes, mainly sourced from Mexico and raw sugar. Simple, delicious and alcohol-free. Additionally we have developed a unique distillate using the shells from chili seeds to provide the satisfying heat we love from our cocktails.

PERFECT SERVE

ISH Lime Daiquiri can be enjoyed straight from the chilled can or dressed up in a coupe glass with a fresh lime wheel. Want to add a slight buzz? Simply spike your ISH Lime Daiquiri with a dash of dark Rum. The result is a mindful cocktail significantly lower in alcohol, compared to your traditional Daiquiri. The Daiquiri is typically a short drink, so each can contains two servings, perfect for sharing with a friend.



FLAVOR NOTES

To create ISH G&T, our non-alcoholic Gin & Tonic, we source our botanicals such as sun-dried juniper berries from Southern Europe and coriander seeds mainly from Provence, France. They come together with a fresh citrus symphony consisting of lemon, lime, mandarin and bitter orange. Additionally we have developed a unique distillate using the shells from chili seeds to provide the satisfying heat we love from our cocktails.

PERFECT SERVE

ISH G&T can be enjoyed straight from the chilled can or dressed up in a glass with fresh rosemary, cracked black pepper and dried juniper berries. Want to add a slight buzz? Simply spike your ISH G&T with a dash of full strength Gin. The result is a mindful cocktail significantly lower in alcohol, compared to your traditional G&T.

Mindful menu with classic no- & low-alc cocktails

We've developed a range of mindful cocktails, with no-, or low-alcohol. Mindful drinking is not about, not drinking alcohol. It's about choice and about making it easy for anyone to moderate their alcohol intake without compromising on taste.

*Stay thirsty.
Stay mindful.*



Non-alcoholic
GIN-ISH & TONIC

5 cl ISH London Botanical Spirit
10 cl Indian Tonic



Non-alcoholic
MINDFUL CUBAN

6 cl ISH Caribbean Spiced Spirit
5 cl Château del ISH Sparkling White
2 dash Angostura
3 cl Lime juice
1,5 cl Gomme
Fresh Lime & mint



Non-alcoholic
DAIQUIRISH

6 cl ISH Caribbean Spiced Spirit
2 cl Lime juice
2 cl Simple syrup



Non-alcoholic
HAPPY HUGO

12,5 cl Château del ISH Sparkling White
5 cl Elderflower syrup
2,5 cl Lime juice
Mint



Non-alcoholic
MINDFUL MARGARITA

6 cl ISH Mexican Agave Spirit
3 cl Lime juice
3 cl Orange juice
2 cl Simple syrup

Low-alcoholic
MINDFUL MARGARITA

Mindful Margarita: 3%
Conventional Margarita: 18%
6 cl ISH Mexican Agave Spirit
3 cl Lime juice
2 cl Cointreau
2 cl Simple syrup



Non-alcoholic
STORMISH

5 cl ISH Caribbean Spiced Spirit
1 cl Simple syrup
10 cl Ginger Beer
2 dash Angostura
Fresh lime



Non-alcoholic
MINDFUL MIMOSA

8 cl Orange juice
8 cl Château del ISH Sparkling White



Low-alcoholic
NEGRONISH

NegroniISH: 6%
Conventional Negroni: 23%
3 cl ISH London Botanical Spirit
3 cl Aperol
3 cl Red vermouth



Non-alcoholic
PASSION MARTINISH

6 cl ISH Caribbean Spiced Spirit
5 cl Château del ISH Sparkling Rosé
6 cl Passionsfruit puré
2 cl Lemon juice
3 cl Vanilla syrup
2 cl Eggwhites

ISH offers one of the world's broadest and most award-winning ranges of non-alcoholic drinks.

The ISH range gives you the freedom to choose. It doesn't have to be 5 o'clock somewhere for you to enjoy your wine moment. Bubbly for breakfast? We say go for it! You can blend our spirits with your favorite mixers to create those classic cocktails – buzz-free. Or, you can use them in conjunction with other spirits, allowing you to simply reduce your alcohol consumption. You can also grab our premixed canned cocktails for on the go, wherever you are and wherever you're going. Easy, right?

ISH was founded in Copenhagen, Denmark in 2018 by Morten Sørensen. Morten wanted to make it easy to say "yes" to going out for drinks, and "yes" to a productive day after. That's how ISH was born, a mindful drinking company focusing on providing the best non-alcoholic experiences.



ISH[®]

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THE MINDFUL DRINKING CO.

Curious about mindful drinking?

Feel free to reach out at

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You can also learn more at

ISHSPIRITS.COM



We support the 17 Global Goals by actively contributing to a healthier alcohol culture.